



Stakeholder survey results

DER strategy committee

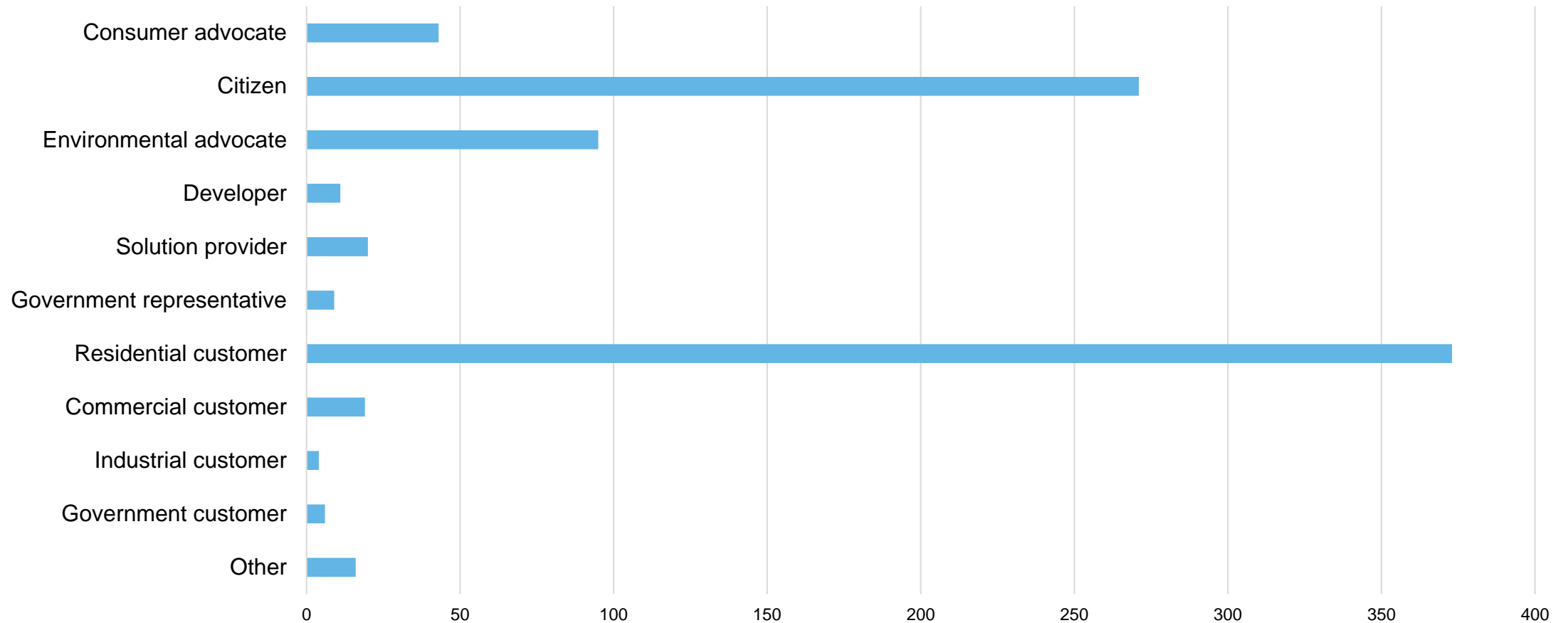


Estes Park • Fort Collins • Longmont • Loveland

Survey overview

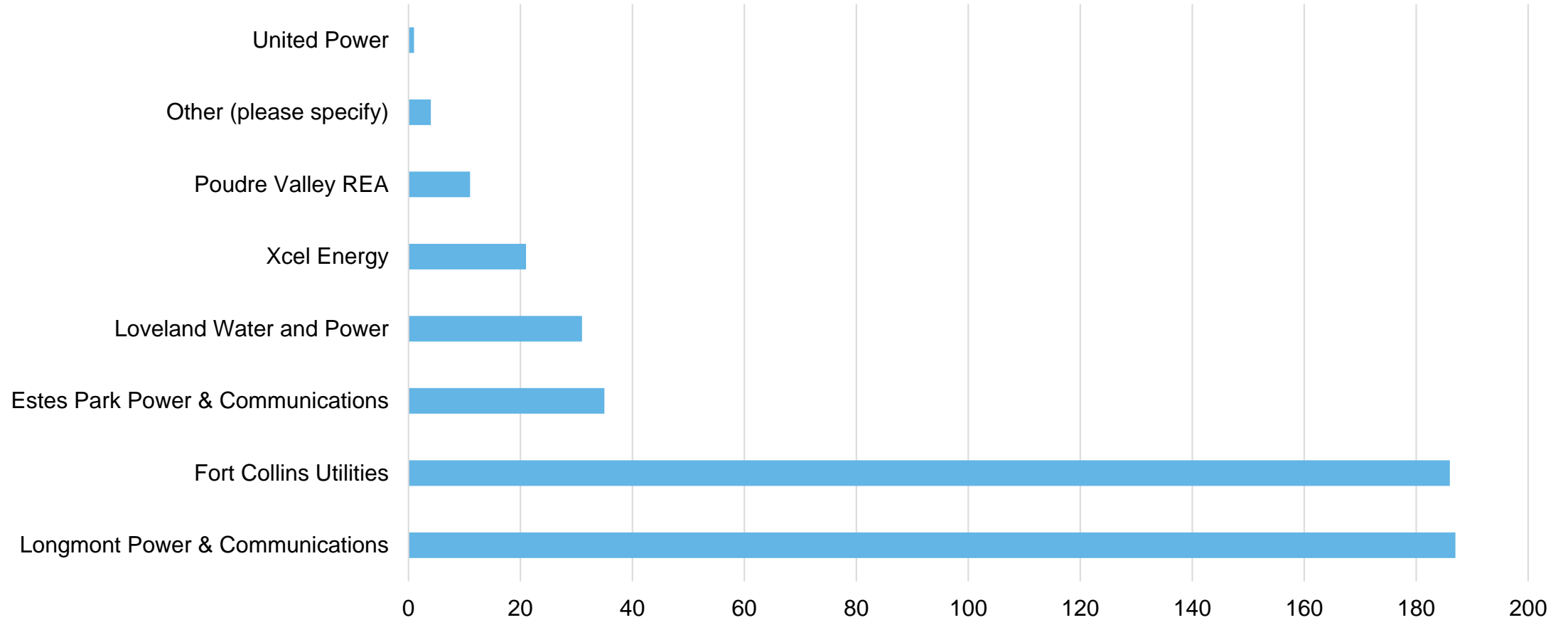
- Conducted between Sept. 29 and Oct. 29, 2020
- Promoted via social media posts and direct email
- 29,418 stakeholders were sent an invitation to participate in a survey
- 12,151 emails were opened
- 799 clicked through to the survey
- 390 completed the survey
- 408 subscribed to receive future DER strategy updates

What category of stakeholder best describes you?*

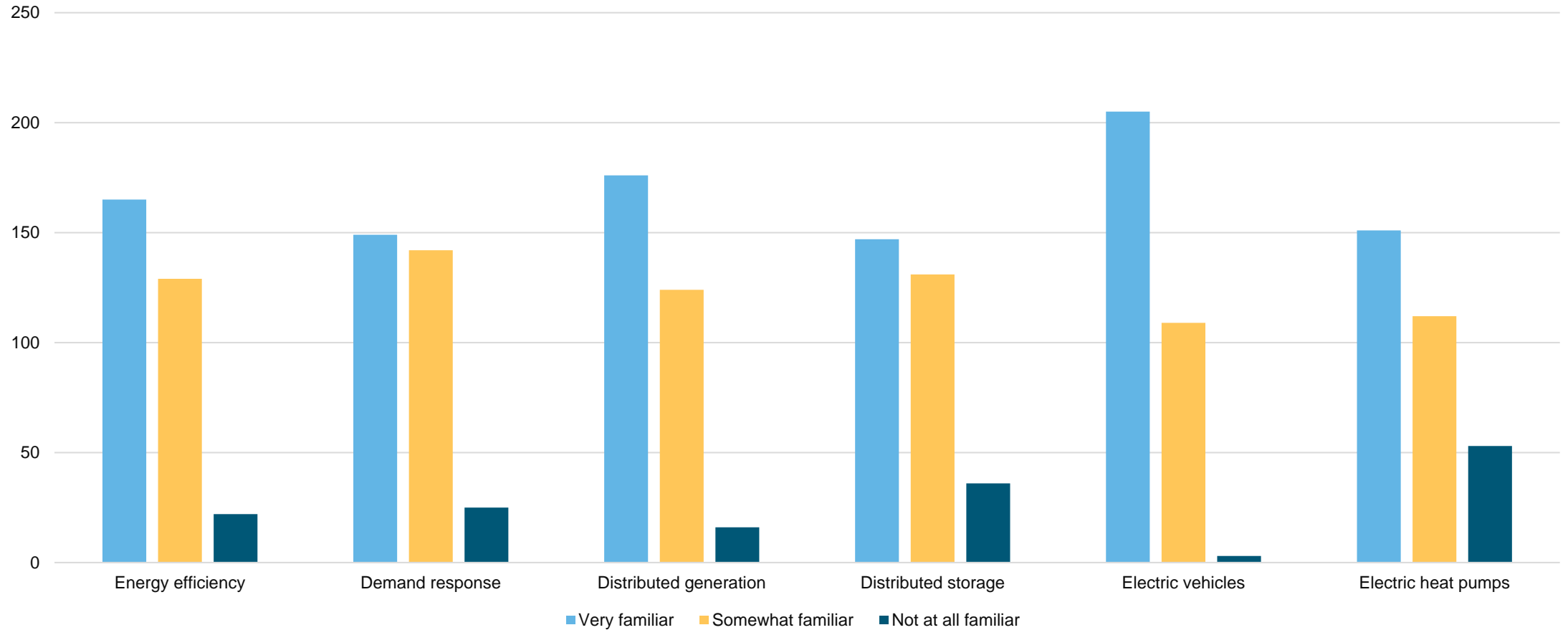


* Survey respondents could select more than one category

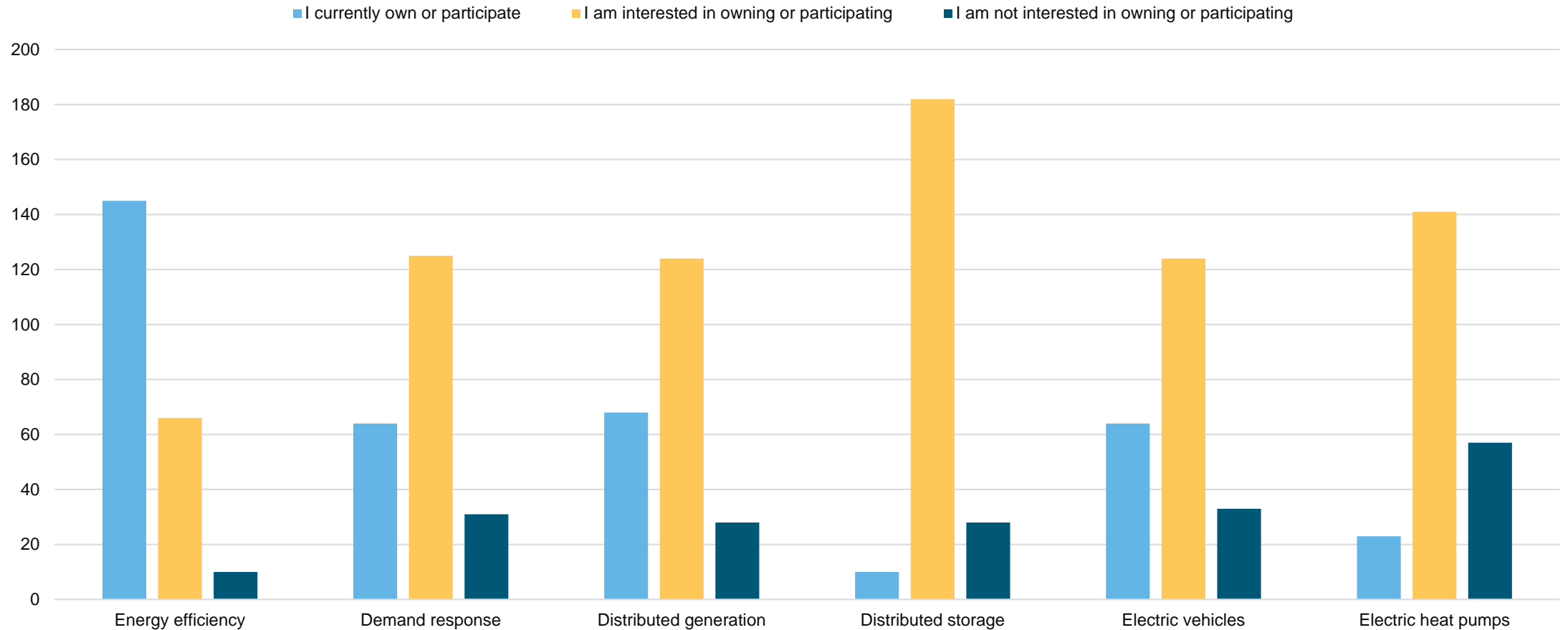
Who is your electric provider?



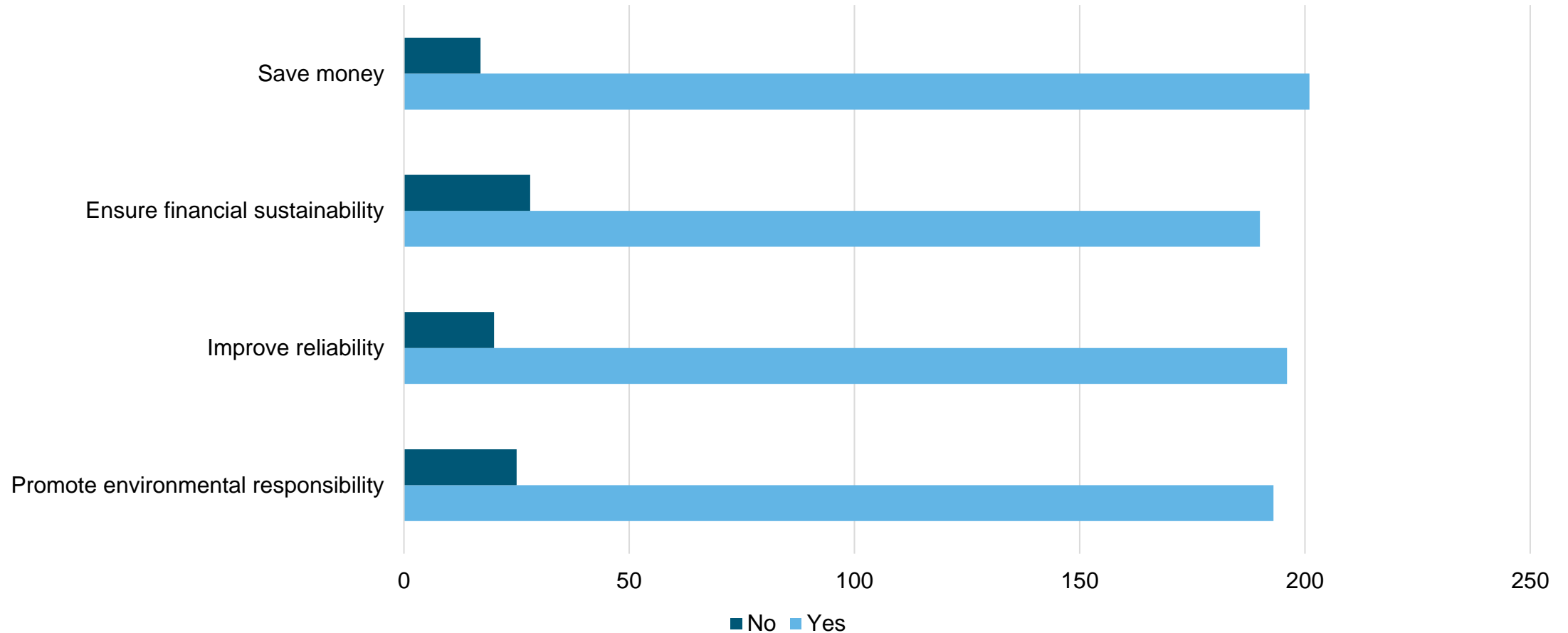
What is your familiarity with DER technologies?



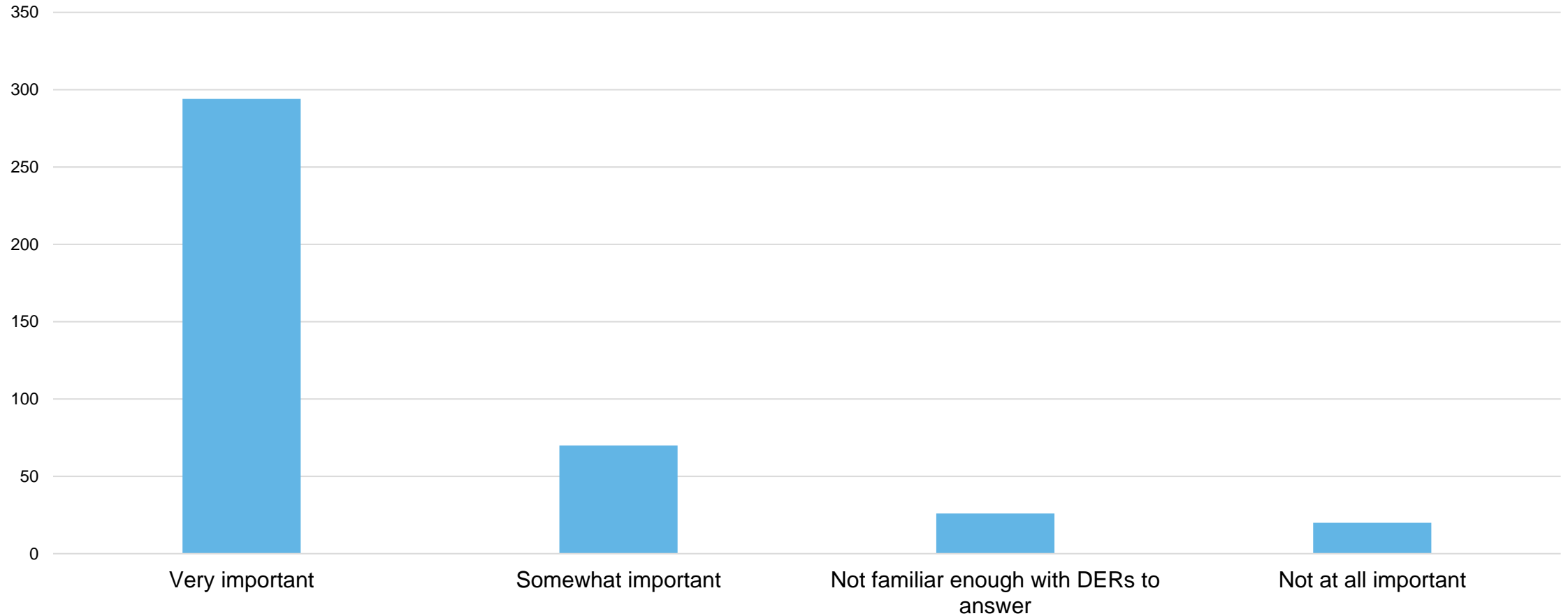
What is your level of interest with DERs?



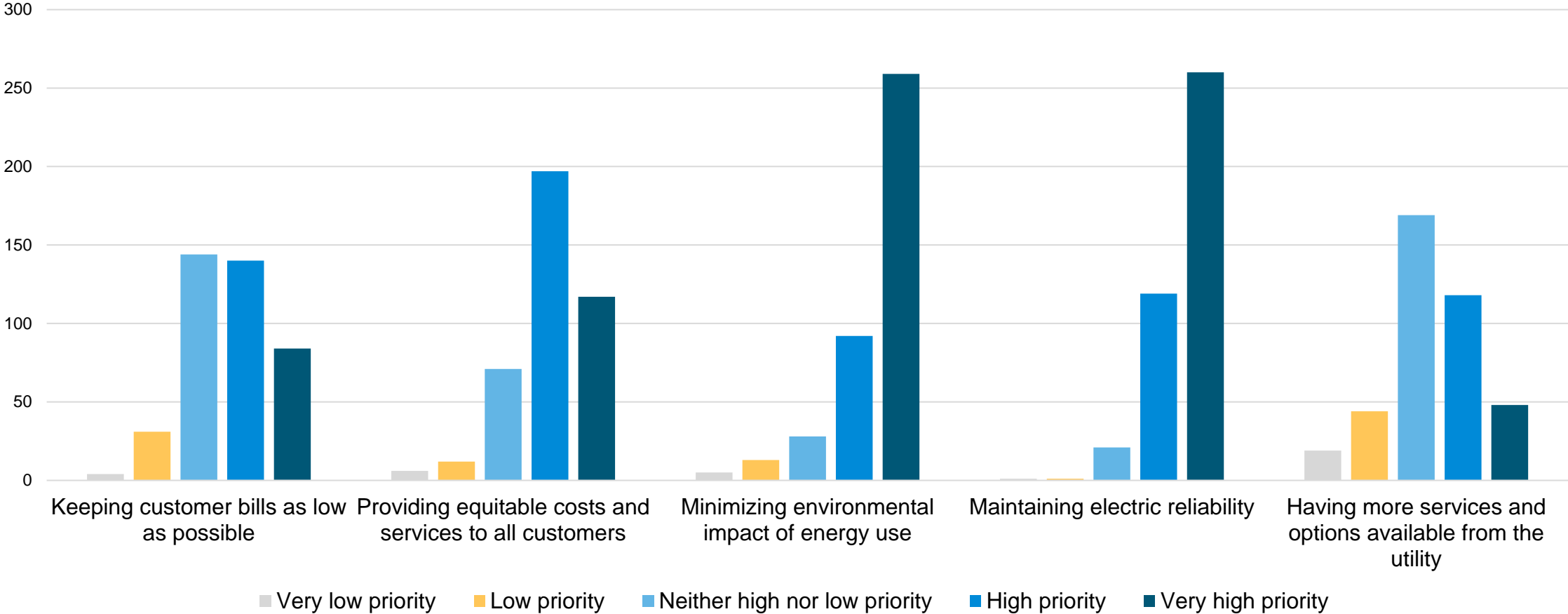
Are you willing to change your electricity consumption in response to signals given by your utility to



Do you feel DERs are important to help us achieve reductions in greenhouse gas emissions?



What priority should a DER strategy give to the following?

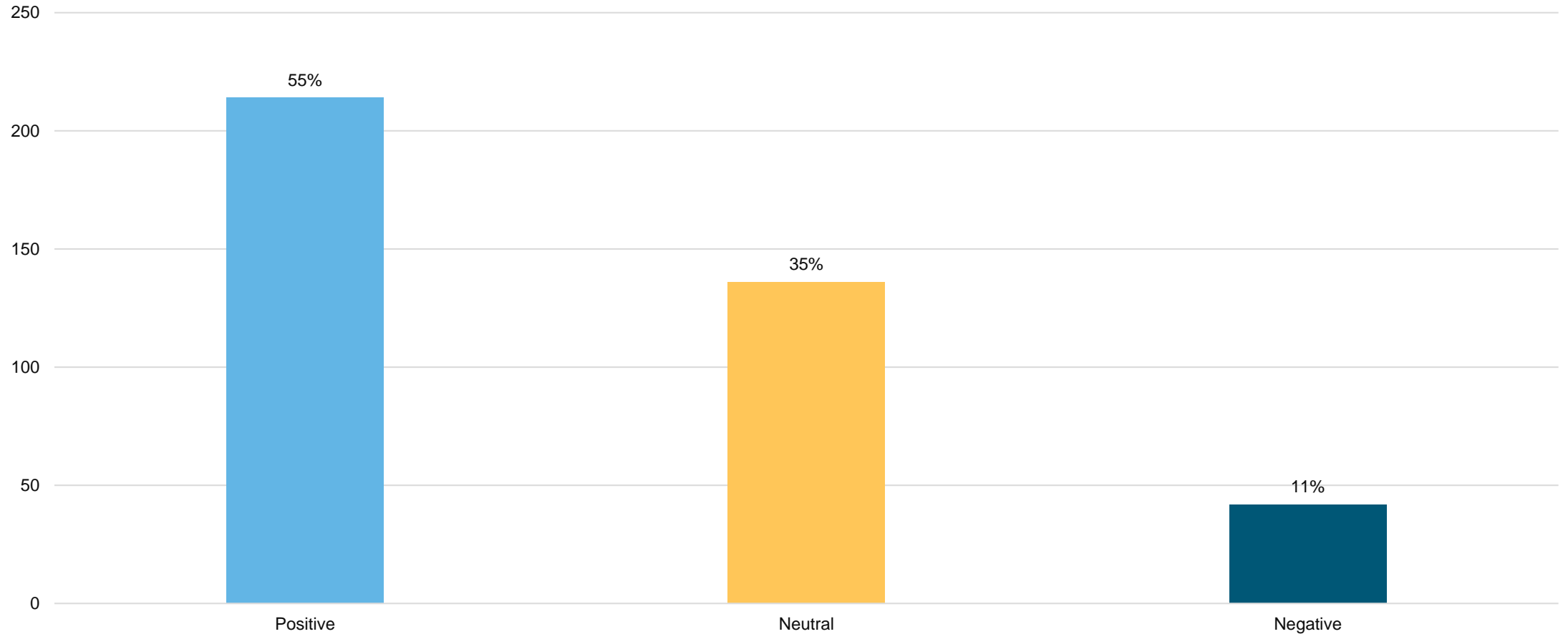


What is your reaction to the working draft DER strategy vision?

Draft vision statement:

“A joint DER strategy will promote collaboration and coordination between the owner communities and Platte River regarding DERs and reflect the values of reliability, financial sustainability, environmental responsibility and enhanced customer experience. The DER strategy will support Platte River’s Resource Diversification Policy and the policy goals of each community. This collaboration and coordination encompass the guiding principles for evaluation and planning, operations and customer programs with the overall objective of providing value to all customers through electric system optimization and/or individual customer benefits.”

Reaction to the working draft DER strategy vision:



Do you agree or disagree with the following guiding principles:

