

Policy

Version #: 2.3

Original effective date: 03/28/2013 Next review date: 09/03/2027

TITLE: Community support and involvement policy

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Purpose:

Developing and maintaining relationships with its owner communities is a core value for Platte River Power Authority. Platte River has a responsibility to participate in efforts that enhance the well-being of citizens in our owner communities. Contributions of time, expertise and financial support are invaluable to our local communities.

Policy:

It is the policy of Platte River to encourage and facilitate community support and involvement including providing financial support for local groups. A coordinated community support and involvement program will strengthen the ties between Platte River and the local communities, increase awareness of Platte River as their wholesale electricity supplier and help ensure that customers value the partnership with Platte River.

Platte River provides limited financial support to local non-profit groups and events through donations. A committee composed of team members from across the organization evaluates donation requests processed through a form on Platte River's website. Additionally, the communications, marketing and external affairs team organizes volunteer activities and fundraising efforts for Platte River staff, who have repeatedly demonstrated their generosity over the years.

Volunteer activities – Platte River is directed to encourage its staff to give their time and expertise to assist non-profit organizations in the owner communities.

Fundraising and giving activities – Management should encourage appropriate fundraising activities targeted toward staff willing to make voluntary donations. Management should continue to encourage participation in charitable giving activities, such as food banks and seasonal gift donations for those in need.

Financial contributions – Financial contributions for qualified 501(c)(3), (4), (6), or (19) of the Internal Revenue Code, non-profit corporations or agencies, recognized governmental entities: state, county or city, including law enforcement or fire departments, and associated events should continue, with appropriate levels of contribution determined through the annual budgeting process. Platte River will strive for maximum public visibility from community contributions.

With a number of local causes competing for limited resources, the Platte River Board directs that Platte River should not provide financial contributions for the following:

- For-profit organizations
- Organizations whose services are not provided in Platte River's owner communities
- Organizations that do not align with Platte River's vision, mission and values
- Organizations that discriminate on the basis of race, color, religion, gender, sexual orientation, gender identity, national origin or any other classifications protected by applicable state or local law



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- Religious activities with the purpose of furthering religious doctrine; however, faith-based organizations may be considered if they provide services to all clients regardless of religion or denomination
- Political candidates, committees, organizations or activities
- Sports teams
- Individuals
- Conferences or conventions

Implementing parties and assigned responsibilities:

The chief strategy officer will develop and document guidelines associated with this policy.

Associated Items (if applicable):

Board Resolutions 06-13 and 12-24 Community support and involvement guidelines

Definitions (if applicable):

N/A



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| Document owner: sr. communications and marketing specialist | Effective date: 03/28/2013 |
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| Authority: Platte River Board of Directors | Review frequency: every 3 years |
| Counsel review: general counsel 50k | Current effective date: 09/03/2024 |

| Version | Date | Action | Author | Change Tracking (new, review, revision) |
|---------|------------|---|---------------------------|---|
| 1.0 | 03/28/2013 | Board resolution | Barb Ateshzar | New |
| 2.0 | 08/01/2017 | Reviewed and put on new form | John Bleem, Kari Lynch | Review |
| 2.1 | 09/13/2018 | Minor edit – procedures changed to guidelines | Steve Roalstad | Revision |
| 2.2 | 08/30/2021 | Reviewed | Steve Roalstad | Review |
| 2.3 | 9/3/2024 | Removed reference to economic development policy, updated reference to strategy and added to list of what Platte River should not make financial contributions toward | Kendal Perez | Revision |